

Rules for the Inter-School National Entrepreneurship Fest 2.0

Originality:

- All ideas and presentations must be the original work of the participants or their team.
- Plagiarism is strictly prohibited and will result in disqualification.

Code of Conduct:

- Participants are expected to maintain a high standard of conduct and professionalism throughout the competition.

Decision:

All decisions made by the faculties and judges are final and binding.

Confidentiality:

- Participants should be cautious about sharing sensitive business information during the competition.
- The organisers will not be responsible for any breach of confidentiality.

Disqualification:

- Violation of rules, unethical behaviour, or any form of cheating may result in disqualification from the competition.

Prize Distribution:

- Details of prizes and their distribution will be announced by the competition organisers.
- Prizes will be awarded based on the quality of ideas and presentations as determined by the judges.

Changes:

- The competition organisers reserve the right to make changes to the schedule or rules if necessary.
- Any changes will be communicated to participants in a timely manner.

No Refund Policy:

- The registration fee is non-refundable under any condition.

Mandatory WhatsApp Group:

- It is mandatory for participants to join the designated WhatsApp group immediately after registration.
- The organisers will not be responsible for any missed communications if participants fail to join the group.

Agreement to Rules:

- By participating in this competition, all students agree to abide by these rules and any additional instructions provided by the organisers.
- The goal of this competition is to foster entrepreneurship and innovation among students, and the organisers are committed to providing a fair and educational experience for all participants.

By following these rules, participants will contribute to a positive, competitive environment that promotes learning, innovation, and entrepreneurial spirit.

Judging Parameter: 100 Points

- **Problem Solving Nature of the Idea:** 20 Points
- **Originality of the Idea:** 20 Points
- **Idea Presentation:** 20 Points
- **SWOT Analysis:** 20 Points
- **Implementation Feasibility:** 20 Points

1. Problem Solving Nature of the Idea (20 Points):

- In this category, the judges will evaluate how effectively your idea addresses a real-world problem or need.
- To score well, identify a significant problem or challenge and demonstrate a clear understanding of its nuances.
- Present a well-structured solution that is practical, relevant, and efficient.
- Highlight how your idea can make a positive impact, whether it's improving lives, saving resources, or creating opportunities.

2. Originality of the Idea (20 Points):

- Originality is crucial for standing out in the competition. Judges will assess how unique and innovative your idea is.
- Avoid common, clichéd solutions and strive to offer a fresh perspective on the problem.
- Provide evidence of research and ideation to support your claim of originality.
- Showcase how your idea builds on existing concepts or technologies in a novel way.

3. Idea Presentation (20 Points):

- An idea may be excellent, but if it's not presented effectively, it may not be fully appreciated.
- Focus on clear communication, organisation, and visual aids (if applicable).
- Use a compelling narrative or storytelling approach to engage the judges.
- Make sure your idea is easy to understand, with well-structured arguments and visuals.

4. SWOT Analysis (20 Points):

- A SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis shows that you've thoroughly consider your idea's strategic aspects.
- Identify the strengths and weaknesses of your idea and be honest about them.
- Showcase opportunities for growth and potential threats that may arise.
- Discuss how you plan to leverage strengths, mitigate weaknesses, seize opportunities, and tackle threats.

5. Implementation Feasibility (20 Points):

- Judges want to know if your idea can realistically be put into action.
- Provide a detailed plan for implementation, including timelines, resource requirements, and potential obstacles.
- Consider scalability, sustainability, and any legal or ethical considerations.
- Show that you've thought about the practical steps required to turn your idea into reality.