





Entrepreneurship Fest 2.0

Official

Rulebook

Organised by

FIZ Robotic Solutions

in association with

Alpine Public School, Khurja





Eligibility

- Open to students of Grades 6 to 12.
- Participants can compete individually or in teams of three.
- All three team members must be from the same class and school.



Participation Groups

- Group 1: Grades 6-8
- **Group 2**: Grades 9–12



Competition Tracks

- Theme: Open Students are free to choose any business theme that aligns with their interests or ideas.
- Start-up Showcase: Pitch a unique business model.
- Social Impact Challenge: Address a social or environmental issue.
- Product Innovation: Propose and prototype a new product/service.



Language

All presentations and submissions must be in English.



Registration

- Registration must be completed through the official portal.
- Registration fee: INR 1000 incl. taxes (Non-refundable)



WhatsApp Group

- Joining the official WhatsApp group post-registration is mandatory.
- All important updates will be shared via this group.







Submission Guidelines

- Participants must submit a PowerPoint Presentation (PPT) of their idea.
- The PPT should cover:
 - Problem Statement
 - Business/Innovation Idea
 - SWOT Analysis
 - Target Audience
 - Implementation Plan
- Submission must be done before the deadline through the provided link.

Judging Criteria (100 Points)

| Criteria | Points |
|-------------------------------|-----------------|
| 01 Problem-Solving Nature | 20 |
| 02 Originality of Idea | 20 |
| 03 Presentation Quality | 20 |
| 04 SWOT Analysis | <mark>20</mark> |
| 05 Implementation Feasibility | 20 |



Code of Conduct

- Participants must maintain professionalism throughout the competition.
- All work must be original. Plagiarism is strictly prohibited.
- Respectful behaviour toward peers, judges, and organisers is mandatory.
- Any form of cheating or unethical conduct will lead to disqualification.







Decisions & Disputes

- All decisions made by the judges and organising committee are final and binding.
- No disputes or re-evaluation requests will be entertained.



Confidentiality

- Participants are advised not to disclose sensitive business ideas during the event.
- The organisers will not be held responsible for any information shared publicly.



Disqualification Policy

- Violation of any rule.
- Plagiarism or copied work.
- Use of offensive content or language.
- Team members from different schools.



Refund Policy

• The registration fee is non-refundable under any condition.



Amendments

- The organising committee reserves the right to make changes to the schedule, rules, or structure of the event.
- All changes will be communicated to participants through official channels.



Important Reminders

- Submit your presentation before the deadline.
- Join the WhatsApp group immediately after registration.
- Attend the preparatory workshop.
- Carry valid school ID on the day of the Grand Finale.





For Further Details:

For General Query Contact:

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Venue

Alpine Public School, Khurja, (U.P.)

Issued by: Team NEF 2.0





